

XIME News

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Volume XXI

No. 4

April 2011

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20th Foundation Day Celebrations



The Chief Guest, Mr. Firdose Vandrevala, CMD, Hirco Developers addressing

20th Foundation Day

The 20th Foundation Day of XIME was celebrated on 6 April. It was a milestone in the journey of the college which has grown from its humble beginnings to its eminent stature today. XIME was founded by a few visionary academicians and professionals in 1991, in fond memory of Maria Philip, the late daughter of Prof. J Philip, the founder of the Institute.

The XIME community usually celebrates Foundation Day on Maria's Birthday - April 9. Due to the end-term examinations, the college advanced this year's Foundation Day celebrations.

This institute stands in memory of Maria, her dreams and achievements. Maria was a very popular student and was equally good in both academics

and extracurricular activities. The Maria Philip Memorial Best Speaker Competition was conceived and conceptualized as a tribute to Maria who was an exceptionally brilliant speaker.

Mr. Firdose Vandrewala

This year's Foundation Day celebrations had a distinguished chief guest, Mr. Firdose A Vandrevala. Mr. Vandrevala worked with Tata Steel for 29 years where he rose to the position of Deputy Managing Director. From 2002 to 2005 he was Managing Director of Tata Power at Mumbai. Concurrently, he was also Chairman of Tata Teleservices. On his early retirement he assumed responsibility of Chairman of Motorola in India till June 2007. He is currently the Chairman and Managing Director of Hirco Developers, Mumbai.

20th Foundation Day Celebrations

Maria Philip Best Speaker Competition

A panel of esteemed judges identified the best speaker of the year in the competition. The chair of the panel was Mr. D Harish, an MBA from XLRI. He has about 23 years of HR experience in senior positions. He is the current President of the National HRD Network, Bangalore Chapter and a freelance Leadership Consultant and Executive Coach.

Panel of Judges

- Mr. D Harish, President, National HRD Network, Bangalore
- Ms. Smita Saha, Senior Director of HR at Oracle
- Mr. B Venkataramana, Chief People Officer of Landmark Group India (Lifestyle International)
- Mr. Stan Lobo, VP, Sales Training and Development (India), Pepsi Co
- Ms. Padma Srinivas, an alumna of XIME and a Training Consultant

There were six students participating from PGDM and Executive PGDM, with a student representing each class. They were allotted 4 minutes each to speak on the topic 'India should support the current uprisings/revolts in the Middle East including that in Libya!'

It was a spellbinding 30-minute competition which was closely contested. The Chair of the panel admitted that the panel of judges was left in a predicament to choose only one from these brilliant contestants. The Chairman, Mr. D. Harish spoke to the audience about the success formula for life which served as a guideline for the judges in judging the best speaker – content, conviction, consistency and character. Ms. Anuradha Mukherji of second year PGDM bagged the Maria Philip Best Speaker award this year.

Prof. J. Philip, President, XIME, spoke on the occasion and recalled the achievements that the college has made so far. He mentioned about the unique features of the college including purely merit based admission, near-equal men-women ratio, strong international ties. He exhorted the students to continue the winning streak by mentioning that **winning must be a habit in XIME**. He concluded his speech by saying, "The only way forward from here is to go up in reputation among the B-Schools fraternity in the country."



The Panel of Judges listening to the contestants

Address by Mr. Vandrevala

The audience, still relishing the thought-provoking speeches of students, were in for another captivating speech by the Chief Guest, Mr. Vandrevala, who enthralled the audience for twenty minutes. His speech had ten messages, each backed up by an anecdote or an experience. These, according to him, are vital to lead a successful and happy life. The 10 issues mentioned by him were: adaptability to change, value of one's network, resilience, integrated view of problems, living many lives (one dies only once), staying happy, knowing oneself, knowing the experts, pursuing one's goal, and never quitting. The speech received resounding applause.

It was indeed a befitting 20th Foundation Day celebrations of a college of XIME's repute.



Mr. D Harish, President, NHRD Network, Bangalore and Chairman of Panel of Judges



Ms. Anuradha Mukherji receiving the prize from the Chief Guest

HR/IR Best Practices in Public Sector



Shri Mallikarjun M Kharge, Union Minister for Labour and Employment delivering the inaugural address at XIME

Seminar on HR/IR Practices in PSUs

The performance of public sector in the recent period of the economic disturbances has been highly commendable. The HR/IR of public sector has played an important role in this achievement and has projected an image of proactivism, efficiency and competence, and able workforce management.

Partners

XIME hosted this National Seminar on HR/IR practices in Public Sector on 11th and 12th January 2011. The conference was hosted to bring together top HR/

IR professionals from leading PSUs, for sharing innovative practices followed by some of the PSUs, for the larger benefit of Indian industry. Special emphasis was laid on innovation. The co-sponsors of the event were Bharat Petroleum, HAL, SAIL, SCOPE and XIME. There were over 100 delegates in the 2-day seminar including the eminent speakers and session chairmen.

Inaugural Session



Mr. K C Mohan, Chairman XIME and former Chairman MECON addressing

The welcome address was given by Prof. J. Philip, President, XIME. He described PSUs as “treasure trove” of good HR practices. The Chief Guest of the day was Shri Mallikarjun Kharge, Union Minister for labour and employment. Shri Kharge called

upon public sector undertakings to ensure that the contract labour employed in their establishments are provided with better wages and social security. He acknowledged that contract labourers employed in the public sector were comparatively better off than their counterparts in the private sector. He also noted that the public sector had strong Human Resources(HR) practices in employment security, growth opportunities, working environment and talent retention, besides providing technical and managerial training to its staff. He said the performance of public sector companies was being viewed closely by the country’s leadership. The conference witnessed many eminent personalities joining for



Dr. U D Choubey, DG, SCOPE gave a perspective on the Seminar



Dr. J Alexander speaking at the Seminar

HR/IR Best Practices in Public Sector

the day. Mr. Rana Som, CMD-NMDC was the Guest of Honour. He described PSUs as organizations that were “robustly committed to workers’ rights and genuinely people centric”. Mr. K. C. Mohan (former Chairman, MECON & Chairman, XIME) was the Chairman of the inaugural session. Mr. Mohan described HR as a partner in organizational change. Dr. U. D Choubey, Director General, SCOPE gave perspectives on the seminar. Dr. J. Alexander, Former Chief Secretary, Govt. of Karnataka & Board Member, XIME gave vote of thanks.

Sessions on 11 January

The first session was chaired by Dr. Uddesh Kohli, Former Chairman, SCOPE. A paper from SAIL was presented by Mr. B. B. Singh, Director(P) and Ms. K Raman, DGM(P&A). The importance of innovation in HR in SAIL was stressed upon in the presentation. Papers from BPCL and NTPC were presented by Dr. S. Mohan, Director(P) and Mr.

S. P. Singh, Director(P), respectively. Unleashing the power of employees was the focus in the paper from NTPC.

The second session was chaired by Mr. A. K. Saxena, Former MD, HAL. A paper from CPCL-Chennai was presented by Mr. Ramesh, Manager(Personel). Also a paper from GAIL was presented by Mr. Ayush Gupta, CM(Training) & Mr. Shantonu Mitra, Manager(HRD).

The third session was chaired by Capt. Subbarao Prabhala, Former Chairman, BEL. Mr. K. B. Saha, Executive Director(HRD/OD/CP), LIC, Mr. K Prakash, Sr. Faculty, HMA and Mr. Suresh Michael, DGM(HR), BEL presented papers in this session.

The fourth session was chaired by Mr. A Krishnamurthy, former Chairman of KIOCL. Mr. Harinarayana, Joint General Manager(P&A), NMDC and Mr. S C Pathak, GM(HR &A), GACL presented papers. The day ended with a cultural extravaganza



Mr. Rana Som, CMD, NMDC addressing

followed by seminar dinner.

Sessions on 12 January

The second day of the seminar began with the fifth session which was chaired by Rear Admiral Vivek Sheel Batra, Commandant, CDM, Hyderabad. Mr. M Sundaramurthy, Chief Manager(P&A), Neyveli Lignite Corporation and Mr. G R Purohit, GM (HRD), CCL presented papers in this session.

The sixth session was chaired by Dr. J. Alexander, Former Chief Secretary, Govt. of Karnataka. Mr. A K Nanda, General Manager(HR), BEML and Mr. P. Ramachandran, General Manager, MMTTC presented papers.

The seventh session was chaired by Mr. K R Ramamurthy, Former Chairman, Corporation Bank. Mr. Dennis Rodrigues, General Manager & Principal, Canara Bank Staff Training Centre and Mr. Akshat Bhargava, Deputy Manager, STC presented papers.

The concluding address was given by Prof. J Philip, President, XIME. A special address on skill development initiatives by the government was delivered by Mr. S J Amalan, Director for Apprenticeship & Training, Kolkata.



Dr. Uddesh Kohli, Former Chairman, SCOPE and Mr. B B Singh, D(P), SAIL in conversation with Prof. J Philip

From the President's Diary



Prof. J Philip addressing the 6th National Convention of Global Compact Network India - Hyderabad

On 23 January 2011, Prof. J Philip, the President was the Chief Guest at the Annual Day Function of the Christ Academy School, Bangalore.



Prof. J Philip addressing the BRICS Student Meet at Guangdong University, China

He was a member in the panel discussion on 'Challenges with administration of the law and collaboration with Government department / Enforcement Agencies' for the 6th National Convention of the Global Compact Network India, held at Hotel Taj Krishna, Hyderabad on February 4, 2011.

He was a keynote speaker at 'Globalizing Management Education: Issues and Challenges

for Industry & Academia' organized by ITS Institute of Management, Greater Noida on February 5, 2011.

Prof. J. Philip was also a speaker at the MMA Annual Convention 2011 at Hotel Taj Coromandel, Chennai, on February 12, 2011. He spoke on 'Global Opportunities – The Indian Answer'.

He delivered the annual Dr. G.R. Damodaran Endowment Lecture at PSG Institute of Management, Coimbatore on March 18, 2011.

Prof. Philip was the key resource person for Coimbatore Management Association's programme on "Managerial Effectiveness" conducted at Coimbatore during March 18-19, 2011.

As the Founder-President of Association of BRICS Business Schools (ABBS), he was the key speaker at its 3rd BRICS-wide Students' Meet at MBA Education Center at Guangdong University, Guangzhou, China. Earlier, he had presided over the Biennial Conference of ABBS at Shantou University, China and delivered the presidential address.

As a member of the Committee for the Prime Minister's Trophy for the Best Steel Plant, he along with other members, visited various steel plants including Bokaro Steel Plant, Bhilai Steel Plant, Tata Steel, Visakhapatnam Steel Plant and Jindal Steel Works, Bellary during January - March 2011.

On April 12, he addressed the senior executives of HIRCO, Chennai on the theme 'Improving Organizational Effectiveness'.



At a presentation for the Committee for the Prime Minister's Trophy

Seminar on India-Europe Partnership



At the inauguration of the Seminar on India-Europe Partnership

The Seminar

XIME hosted a seminar on Indo-Europe Partnership on 27-28 January 2011. Distinguished speakers from France, Poland, Portugal, Netherlands, Czech Republic, and India spoke at the seminar.

Chief Guest, Mr. Rajendra Abhyankar, former Indian Ambassador to the European Union, said that there were tremendous opportunities for Indo-Europe partnership in the knowledge economy. Professor Jean-Pierre Helfer, Dean, Sorbonne University, Paris and Dr. S.L. Rao, former President of AIMA and Former DG, NCAER were the keynote speakers.



Mr. Rajendra Abhayankar

Seminar Sub-themes were :

- **Global Economic Situation: European and Indian Perceptions.**
- **Enhancing Co-operation and Developing Partnership in the Knowledge Revolution.**
- **Response of Management Education to Emerging challenges.**
- **Development and Sustainability.**

Speakers in the seminar included:

Prof. Denis Cristol, Advancia/Negocia, Paris

Dr. Thierry Coville, Professor of Economics, Advancia/Negocia, Paris

Dr. K.K.Ladha, IIM, Kozhikode

Dr. Dariusz Jemielniak, Management Department, Kozminski University, Poland

Prof. Antonio Robalo, Associate Dean, ISCTE Business School, Lisbon, Portugal

Dr. N. Ravichandran, Director, IIM, Indore

Mr. Sachin Mulay, Head, Corporate Marketing, Wipro Technologies

Prof. Pierre Jean Valayer, Director & Co-founder, Greenloop, Paris

Dr. Murthy Halemene, Erasmus University, Rotterdam, Netherlands

Mr. Martial Guiette, CEO and Founder, Eduniversal, Paris

Mr. Girish Ramachandra, Europe Head, TCS

Mr. A.S. Krishnamurthy, VP, Europe-Retails, Infosys Technologies

Dr. Mansoor Maitah Faculty of Economics & Management, Czech University of Life Sciences.

The seminar is a testimony to the strong international ties and effective industry – institute interaction of XIME.



A section in the audience

Speakers at the Seminar on India-Europe Partnership



Prof. Jean-Pierre Helfer of Sorbonne University, Paris



Prof. Antonio Robalo, ISCTE Business School, Lisbon, Portugal



Mr. Martial Guiette, CEO and Founder, Eduniversal, Paris



Prof. Thierry Coville, Advancia/Negotia Business School, Paris



Prof. Denis Cristol, Advancia/Negotia Business Schools, Paris



Dr. Dariusz Jemielniak, Management Department, Kozminski University, Warsaw, Poland



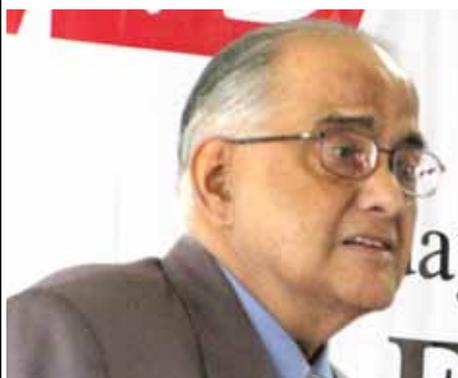
Mr. Girish Ramachandran, Europe Head, TCS



Dr. Mansoor Maitah, Czech University of Life Sciences, Prague, Czech Republic



Dr. Murthy Halemane, Erasmus University, Rotterdam, Netherlands



Dr. S L Rao, Former DG, NCAER



Prof. Pierre Jean Valayer, Director and Co-founder, Greenloop, Paris



Mr. Vinay Deshpande, Chairman, Encore Software Technologies

BRICS Students Meet in China



Delegates at the BRICS B-Schools Meet

The 3rd Students' Meet as part of the Association of BRICS Business Schools (ABBS) was held at Guangdong University, Guangzhou, China in March this year. The meet had some special significance. Firstly, it saw the successful completion of the two years of leadership of its founding President Prof. J. Philip. He handed over the Presidentship to his successor Prof. Xu Erming of Renmin University, Beijing. Secondly, it is the first time that the Students' Meet is being held outside of India. Both the previous meets were organized at XIME.

The conference opened with the Presidential address by Prof. J. Philip who spoke on the relevance of the BRICS B-Schools Association and also highlighted the rationale and the need for cooperation among the countries.

The conference followed with a forum discussion on the 'Responsibility of Young Managers under Globalization'. The forum threw interesting insights into cultural inclusiveness. The speeches were centred on 'How the BRICS nations can grow' and 'The need to

cherish & uphold distinct cultures among the BRICS nations. Prof. C P Ravindranathan of XIME was one of the key speakers.

The meet was attended by eleven colleges, (four from India) representing the 5 member nations. XIME had sent a five member delegation for the Students' Meet. The conference was followed by a case study competition for the students. The case study competition saw 10 cases being presented. The team from Shantou University captured the top honours. A cultural show was held later in the evening.

The 3rd ABBS Students' Meet provided students with a platform to interact acclimatize and learn from the diverse cultures of the BRIC nations. For everyone involved with the meet, it was a highly gratifying experience with close ties being formed and growing mutual understanding between the students and universities alike.

The 3rd ABBS Students' Meet would also be remembered for the hospitality of the faculty, staff and students of Guangdong University of Foreign Studies (GDUFS) and the grandeur with which the event was conducted.

The meet concluded with an invitation to the next BRICS Students' Meet to be held in Mysore and Coimbatore in India.



XIME Students at the Guangdong University



XIME Students at the BRICS Students' Meet

BRICS Association Meet in Pictures



Prof. J Philip handing over the ABBS leadership to Prof. Xu Erming of Renmin University



(L to R) Prof. C P Ravindranathan, Prof. Tammy Wu, Prof. J Philip and Prof. Anesh Maniraj Singh of South Africa at the Meet



Prof. Xu Erming, the new ABBS President addressing the Students' Meet



Prof. C P Ravindranathan and Prof. J Philip with Prof. Julia Von Pacheco from Brazil



Prof. C P Ravindranathan addressing the Students' Meet



V C Srisha, XIME student performing at the Meet



XIME Students with Prof. J Philip, President, XIME and Prof. C P Ravindranathan

Speakers on Campus



Mr. Keshav Prasad

Mr. Keshav Prasad

Mr. Keshav Prasad was one of the Guest Speakers in the 'Distinguished Speaker' series. He spoke on 'Customer Satisfaction and Business Strategy' on 28 February 2011.

Based in Metro Washington Area, Mr. Prasad runs a software startup and is also an executive in residence at The School of Business, George Washington University. He is a consultant to National Geographic Imaging and a couple of technology companies.

Having been part of the Oberoi group, he shared his experience in the hotel industry. He quoted Peter Drucker, "The main purpose of business is to create a satisfied customer." He also discussed the performance model in the service industry and uniqueness in product and service delivery. He analysed the importance of corporate strategy in helping the bottom line and in influencing frequent purchase decisions.

Mr. Prasad made the session lively by sharing his own decades-long personal experiences in the industry and re-emphasized the importance of customer orientation for any company.

Ms. Sneha Varma

Ms. Sneha Varma is another guest speaker in this term. She interacted with students on 18 February. She is the executive producer at Nirvana ad films. The Nirvana team, that has carved for itself a niche in ad film making has to its credit extremely illustrious ad campaigns like the zoo zoos, Incredible India and Kerala tourism to name a few.



Ms. Sneha Varma

Ms. Sneha Varma spoke of the impact of advertisements on the buyers – both present and prospective. She threw light on how ubiquitous advertisements have become and the challenges marketers face to get to the top.

Conceptualizing of ads to shooting them and to their ultimate impact – the speaker discussed it all with a great enthusiasm. The audience discussed on whether advertisements are more of vice than virtue. Through the debate the students analyzed the advertising policies of various giants like HUL and Bajaj.

Ms. Verma called for future marketers to think beyond mediocrity. She urged the students to be creative, extend horizons and most importantly cater to the 'heart of audience along with the head'.



Prof. M J Xavier

Prof. M.J Xavier

Prof. M.J Xavier, Director, IIM, Ranchi visited XIME as a Guest Speaker on January 21, 2011. He spoke about the current management teachings and the need for a return to Indian management values. In the volatile environment in which we live in now, there is a need to adequately tailor management practices to suit the changing business needs. Prof. Xavier gave the students a truly eye-opening speech on the need to explore outside the limits of the current management curriculum.



Prof. R Venkataraman

Prof. R. Venkataraman

On April 1, Prof. R Venkataraman former Director, XIME gave insights about the corporate world to students of batch 15. He explained the various challenges that the students will face when they step into the real world. Through his inspirational videos and anecdotes, he made the students become aware of the differences they can make to the business world as it is today.

Speakers on Campus

Prof. J.P Jeyapandyan

Prof. J P Jeyapandian delivered a series of lectures on 'Capital Marketing' for final year students with finance specialization. These lectures were delivered during 6-8 January 2011. His talks had many recent examples which helped the students learn the concepts better.

Mr. Joseph John



Mr. Joseph John

Mr. Joseph John has been

heading international marketing of cement equipments with an associate of Dalmia cements in his latest posting. Having worked for a considerable part of his life in Bharat Petroleum and RIL, Mr. John encouraged students not to shy away from the public sector. He had worked for more than three decades in the sector and assured students of ample opportunities for growth. He also encouraged students to steer away from convention and go in for Entrepreneurship which was the way ahead. Mr. Joseph John also has close ties to the institute and is on XIME's Board of Directors.

Mr. Ronald D'Costa

Mr. Ronald D'Costa, the CEO of Boulevard Hotel, Jamshedpur conducted a workshop on 'social



Mr. Ronald D'Costa

entrepreneurship'. The speaker has to his credit many projects: providing relief to disaster stricken areas, rain water harvesting and others. Making a difference to the society, he said, is by deliberately choosing what one cares about and encouraging new ideas to fulfill community needs. Mr. D'Costa took it further and called Creation of Shared Values (CSV) as the need of the hour. He is an alumnus of XLRI, Jamshedpur.

Awards Won by XIME Students

R. Shiva Kumar and Shreyansh Sharma from batch 16, won first prize in CONNAISSANCE' 2011 a national level paper presentation competition held at Christ University Institute of Management, Kengeri campus. The topic of presentation was 'Mergers and Acquisitions'.

The team comprising of Ashok TJ and Wasim Lokhandwala of Batch

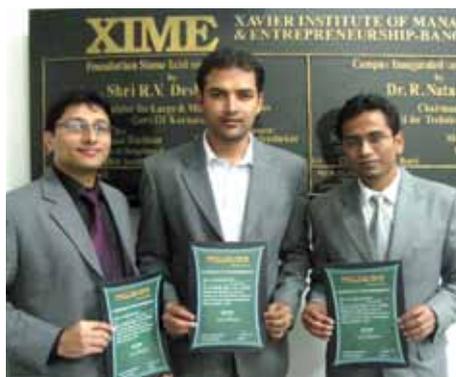
15 and Apoorva Bahadur of Batch 16 were runners up in 'Paradigm Shift' (an inter-collegiate B-Quiz) at Finclave 2010 – The Annual finance conclave of Christ University, Bangalore held on 6 December 2010.

Maya Sarah John and Madhuri Murthy represented XIME and won the first prize, in a presentation

contest for management students conducted in association with the Forum of Free Enterprise, Mumbai and the Rotary Club of Bangalore Cantonment, on Sunday, 23 January 2011. They had to make presentations on the booklet 'From Sampurna Swaraj to Sampurna Azadi: The Unfinished Agenda' by the renowned Management Guru, Prof.C.K.Prahalad.



Shiva Kumar and Shreyansh



Waseem, Ashok and Apoorva



Maya John and Madhuri

International Students



Dr. Stephen Mathews addressing students of ITAM and Redlands Universities

As a part of study abroad program 23 students from ITAM University, Mexico accompanied by their faculty Prof. Incera Jose , and 8 students from Redlands University, USA accompanied by their faculty Prof.Hindupur Ramakrishna were at XIME, Bangalore between 11 - 21 March, 2011.

During this period they had a number of lecture sessions and the students had the opportunity to interact with eminent industry experts (covering various topics). While these sessions were held in the forenoon, they had the opportunity to visit various industries in the afternoon. Industries visited included TATA BP solar, Biocon, Hinduja Global, Fortis Hospital etc.

They visited Infosys Global Education Center at Mysore and Indian Institute of Science, Bangalore. They also had enjoyable visits to Coorg and Mysore Palace at the weekends. There were also cultural events at XIME.

Overall it was a great learning experience with fun for the visitors.



Visit of RTE Team from France at XIME



Students of ITAM University, Mexico and University Redlands, USA at XIME

Visiting French Team

A delegation of top level executives from Reseau de Transport d Electricite (RTE), a French Energy Transmission Company, attended a half-day programme at XIME on 8th March, 2011(forenoon). There were 15 director-level executives from different functions of the company.

They were received by Dr. Stephen Mathews, Director, XIME, Profs. C. P. Ravindranathan and S. D. Tyagaraj.

Prof. C. P. Ravindranathan addressed them on 'Indian Culture and Economy' and Prof. J Philip, President, XIME spoke about 'Indian Management Education System'.

The visitors also had an interactive session with XIME students. XIME hosted a lunch for the visiting team from Paris.



The RTE Team from Paris in a Session at XIME

Placements 2011

Another Sterling Year

The final placements of batch 15 started on 17 January. 76 students got placed on the first day itself. Infosys recruited 36 students which is the highest intake from an organization in this year. The second major recruiter for the year was ICICI with recruitment of 15 graduates. 90% of the graduates

seeking jobs have already been well placed, with an average CTC of Rs. 6.1 lakh per annum. The highest salary offer was Rs. 7.5 lakh per annum.

Some students are still waiting for the right profiles. As in the past, by Convocation Day on May 7, hopefully XIME should again have reached the 100% figure.

Partial list of Recruiters at XIME this year

- Central Bank of India
- Citigroup Services
- Cognizant Technologies
- Empower Research
- First Source
- HP
- HCL Infosystems
- Infosys
- ICICI
- J Soft Solutions
- L & T Finance
- Mphasis
- Mahindra & Mahindra
- Oracle
- Probe Equity Research
- South Indian Bank
- TCS
- TCS eServe
- Wipro BPO
- Wipro Infotech

International Tours

XIME is breaking new grounds this year in its training and development programme. All its first year students have to go on a 12-day international industrial cum educational tour to various parts of the globe.

3 Tour Groups this year

1. Hong Kong, Shanghai, and Beijing
2. Singapore, Malaysia, and Thailand
3. UK, France, Switzerland and Italy.

This initiative, which aims at providing global exposure to its students, is a part of the continuous improvement efforts at XIME. This internationalization will continue to be a feature of XIME's PGDM education.

It is worth mentioning that XIME was one of the first management schools in the country to introduce study of a foreign language (French, German or Spanish) as one of the requirements of its programme. XIME has also excellent international network, particularly with BRICS countries.

Industrial Visits

The students of batch 16 had some very useful industrial visits in this term.

1. TVS Motor Company at Hosur
2. Prestige TTK plant at Bangalore
3. TaeguTech at Bangalore

These visits helped students understand management practices and relate these to their class inputs. XIME organizes such industrial visits at regular intervals.

Admissions 2011

Admissions to the 180 seats for Batch 17 of PGDM are complete. There were more applicants this year than the previous years. GD/PI were held at Kochi, Chennai, Hyderabad and Bangalore. The selected candidates will join the programme on June 20, 2011.

15-month Executive PGDM

Admissions process for 15-month Executive PGDM is on.

The last date for receipt of application is May 15, 2011.

Course will begin on July 1, 2011. For details please visit www.xime.org

Visiting Faculty

Prof. Bernard Arogyaswamy of Le Moynes University, Syracuse, USA addressed the students of both 15 and 16 batch in January.

An expert in cultural studies, Prof. Arogyaswamy engaged the students in a witty interactive lecture on 'China and India: A Comparison on Innovation'. The students thoroughly enjoyed his unorthodox methods and learnt a lot about interacting with different cultures across the globe.

Prof. Arogyaswamy had earlier spent a term at XIME teaching 'Business Strategy'.

Students' Clubs Activities

Finitiative

Finitiative, the finance club of XIME, organised 'Battle of Wits' was to mark the culmination of the activities of "Finitiative" for this year. The event stretched over three days with exciting rounds each day. The winners of this competition will go on to be a part of the core committee of the Finance Club in the next academic year.

HRhythm

HRhythm, the Human Resources Club of XIME, screened a leadership video as a part of the grand finale of the club activities this year. A large number of students turned up to watch the screening of the video. The club organized record number of events during the year.

EnXime

The Entrepreneurship Club of XIME, EnXIME, organized an Entrepreneurship event with the support of the NEN (National Entrepreneurship Network). The activities of the club are indicators of XIME's encouragement for the development of entrepreneurship initiatives of the students.

The club conducted various events including a B-Plan competition, a debate competition on 'Entrepreneurship in India' and a lecture on 'Failure of Entrepreneurship' by Prof. Rajendra Desai and Mr. R. S. Satyanarayanan. The Club is committed to take entrepreneurship to great levels in the region.

Meeting with Eduniversal



Mr. Martial Guitte Founder & CEO, Eduniversal and his team discussing with Prof. J Philip

Mr. Martial Guitte, CEO and Founder, Eduniversal visited XIME during 27-28 January to take part in the Seminar on Indo - European Partnership. He was accompanied by Ms. Cecile Escape Perochain, Ms. Lyubov Semenko Ganguly and Dr. Aneeta Madhok.

They had gone around the facilities at XIME. They also had a long meeting with Prof. J Philip, President, XIME when they discussed about Management Education in India and the key challenges. They also apprised XIME management on their Universal ranking system of B-Schools.

Entrepreneurship Development Programme

XIME's 11th EDP is now in progress with 13 participants. This 4-week programme is meant for :

- Persons who want to start or grow their own business or utilize the entrepreneurship learning within an organization as intrapreneurs.
- Persons wanting to create self-sustaining social service ventures.

The following major areas are covered:

- Entrepreneurial Capability
- Achievement Orientation
- Business Plan Preparation
- Soft Skills for Entrepreneurs
- Management Inputs for Entrepreneurs

The programme is handled by XIME's senior faculty and a number of experts from outside. It is worth mentioning that XIME had earlier

received substantial funding from HP (India) for offering a series of EDPs for the benefit of aspiring entrepreneurs from marginalised sections of our society. XIME had also conducted an EDP with financial assistance from the Department of Science and Technology.

Incubation Centre

Entrepreneurship Development and Small Business Effectiveness is an area of considerable interest to XIME (as its name implies).

As part of this commitment XIME will soon develop an Incubation Centre at its campus.

For enquiries in this regard, please contact Prof. Rajendra Desai
Tel : 28528598; Cell: 9886538504.

Post Budget Discussion



The Post Budget Discussion in Progress at XIME

Dr. Stephen Mathews, Director, XIME, welcomed the gathering to the Post Budget Discussion on 4 March and spoke on the challenge of the inspirational India and response of people in India with relevance to the current budget presented by Shri Pranab Mukherjee Union Finance Minister.

The Chairman of the session was Mr. S. Viswanathan, M.D., John Flower (India) Pvt. Ltd., & Member of BOG, XIME. Accustomed to giving comments to the media within hours, which is premature, he was of the opinion that in order to present a detailed comment on the budget much time is required and felt that XIME had the right timing in organising the budget meet.

Mr. Viswanathan reflected on the inflationary trends in the price of food grains and increase in oil and commodity prices. Also inflation was compared to a regressive form of taxation. Increase in the interest rates as well as the sluggishness

in the manufacturing sector was considered. According to his analysis the present budget envisages deficit in fiscal budget and also anticipates higher revenue riding on the growth of an economy. The right to food security and tinkering with tax laws were also stressed. He ended his talk on a lighter note by stating that “the art of taxation is similar to the plucking of feathers” by creating minimal chaos.

Mr. Pasupathy Kumar, CFO, Deloitte, Haskin & Sells was one of

the panellists who focused on many topics presented in the budget. He also touched upon health as it is a matter of grave concern. He related a story in which a student who does not do well is advised to take over the activities of a dairy farm by his father. In fact India is facing a grave shortage of agriculture and related activities, however there are no takers for entrepreneurship in this sector.

Mr. Kumar credited the 1991 New Economic Policy to having flourished his career. He also contemplated on the power of the government to holding the economy to ransom through controls on banking sector, retail sector and related areas. He also presented an interesting correlation between the investments by the government and PSUs and moving away from being major stakeholders. The rushed growth of the SEZs in India was brought out. From a business perspective his biggest take away was litigation and compliance issues which undergo substantial change at most revision of financial policies.



Mr. C J Kuncheria, Secretary, XIME presenting a memento to Mr. Pasupathy Kumar, CFO, Deloitte, Hyderabad

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